Project Demonstration Fair

Markus Roggenbach

April 28, 2009
Basic information
When: Thursday, May 7.
Where: Civil Engineering Lecture Hall (Talbot Building)

14.00 – 15.30 Setting up (in assigned time slots)

16.00 – 18.00 Fair Part I (with Tea/Coffee)
    Audience: 1st year students; 2nd year students.

18.00 – 19.30 Fair Part II (with dinner buffet)
    Audience: MEng students; MSc students; Postgrads; local IT industry.
Infrastructure per student

- 1 panel: 2m high, 1 m wide
- On the panel: stripe with your name & title of the project
- Laptop-table (1 m space above the table)
- Uniroam works
- Demo computers from the lab (3 * Windows, 3 * Linux)
Poster – what to put on?
Communication situations

Attract attention – Visible selling point.

Short meeting: 2 mins – Main points available.

Long meeting: 6 mins – Interesting details.
What is your eye-catcher?

Find one (!!!) good picture motivating / related to / illustrating your project!
Content counts!

- What is the project about?
  (topic, motivation, similar projects, . . . )
- What methods were used?
  (programming language, software tools, algorithms, theories, . . . )
- How was the problem solved?
  (software architecture, own algorithms, code examples, . . . )
- What are the results?
  (is the world a better place after this project?)
you have $2 \times 1\ m$

A4: $\sim 21 \times 30\ cm$
A3: $\sim 42 \times 60\ cm$

what ‘tiling’ do you want?
How to organize things on the poster(s)?

‘poster as slide sequence’:

→ prepare a talk and put up your slides

‘poster as one unit’:

→ develop one ‘big’ picture on your project
E.g.: star form
(Middle: final product, surrounded by ‘aspects’)
Mind Mapping Video

can be found at
http://www.youtube.com/watch?v=M1abrWv25qQ
Layout: The usual design rules apply

- Large font
- Clear colour scheme / font selection scheme
- Keywords – not novels
- Easy to understand layout
- Have pictures
- No deviating information (‘grandmother’s shoe size’)
Computer demonstrations

Software projects need to demonstrate a 'running system'.

Explanation of your demo:
• What is it demonstrating?
• Why these specific values?
• What will the effect be?
Things to pep up your stand

- Business cards?
- Flyers about your project?
- Mascot?
- Sweets?
- . . .
Marking

- The content which you manage to communicate.
- Your ability to deal with the exhibition situation.
- How “fancy” your stand looks like.

(in decreasing importance)
Poster – How to produce it?
Claire Jones is willing to help with design.

IT Wales Colour printer (A3):
    Monday, Tuesday, Wednesday: May 4, 5, 6.
Contact person: Claire Jones.

Otherwise: own initiative; departmental b/w printers.
Printable formats: pdf, jpg.

!!! be sure you work in A3 format !!!

High resolution images (300 dpi at least).

Software (some ideas):
• inkscape (linux/windows)
• word (word2pdf converter should be installed already)
• photoshop (in case you have it)
Good luck for your presentation!